

TAKURetail

The most effective all-in-one cloud platform
for growing merchants

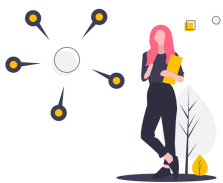
One platform, any device

- Use on any web-enabled Device (Mac, PC, iOS, Android)



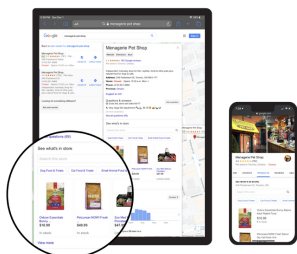
Increase Customer Engagement

- Real-time customer tracking & history
- Share customers with all locations
- Customer worksheet with bulk editor
- Active / Inactive status for old customers
- Unlimited customer groups
- Unlimited CRM fields
- Unlimited customer tax categories
- Unlimited customer tags for look-ups
- Customer image
- Customizable account code format generator
- In-store customer consent form
- Mass customer import tool
- Internal customer notes



Marketing: Work Less, Sell More

- Be found on Google (Google My Business)
- Free Google product showcase online (SWIS)
- Real-time inventory integration to Google Local Inventory Ads (Google Shopping Ads)
- Free micro-website/landing page



Powerful POS Designed for Retail

- Line-busting checkout speed
- All-in-one salescreen for easy navigation
- Smart search look-up
- Quick recall of last search
- Picture gallery
- Suspended / parked sales
- Sales orders
- Refunds, exchanges and advanced returns (to invoice)
- Add new customers or products from the salescreen
- 3-types of line discounts (% , \$, fixed)
- Total invoice tender discount
- Line item and invoice notes
- Cash and split payment sales, returns
- Tender reversals by line and paybacks
- Customizable receipt builders (email, tape or letter)
- Customizable gift receipt (tape)
- Customizable cashouts with default float
- Bulk sales by weight
- Sell with fractional quantities
- Customizable sales document formats
- Built-in product tour for fast training
- Automatic sales tax calculation
- Customer in-store tax override
- Built-in payment integration options
 - Sale, refund, void



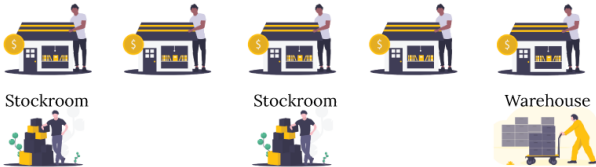
Real-Time Inventory Management

- Real-time inventory history
- Real-time on-hand quantity tracking
- Share inventory details real-time across all locations
- Active / Inactive status for discontinued products
- Alternative inventory title & description
- Inventory integration description & policy
- Inventory pictures with meta titles
- Multiple inventory pictures with default pin
- Inventory picture bulk upload tool
- Inventory worksheet with bulk editor
- Unlimited inventory categories
- Multiple category option per SKU
- Unlimited inventory tax categories
- Unlimited barcodes with format validation
- Unlimited inventory tags for look-ups
- Physical and non-physical stock types
- Internal inventory notes
- Customizable SKU format generator
- Customizable inventory document formats
- Minimum stock quantity report
- Inventory receiving
- Mass inventory import with a data clean-up tool



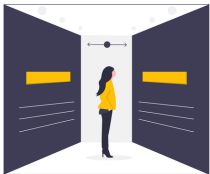
Scalable Multi-Location Management

- Group stores by zones
- Unlimited stock allocations (by any location)
- Customizable zone settings
- Zone-based shippers
- Unlimited stores (sell from anywhere)
- Active / Inactive status for old zones, stores, stock, stations



Privacy & Security

- Unlimited custom employee users
- Unlimited custom employee roles
- Active / Inactive users
- Access rights by visibility
- Access rights by actions
- Access rights by permissions
- Separate client databases for lower risk
- Customizable store-level consent policy



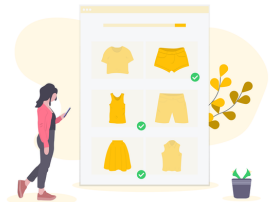
Training & Support

- Standardized, intuitive design across all devices for fast employee onboarding
- Unlimited email support
- Unlimited chat support
- Built-in guided product tours
- Online self-help resources
- Available Add-on: Priority phone support
- Available Add-on: Premium onboarding
- Available Add-on: Emergency phone support



TAKU eCommerce

- Online store (up to 2500 products)
- 2 e-commerce staff users
- Enable / Disable for e-commerce
- Connect your domain, standard SSL included
- No TAKU branding
- 30 free, customizable themes
- Buy online, pick-up in store
- Buy online, return in store
- Facebook shop
- Instagram store
- eBay integration
- Wordpress plugin
- Sell on Amazon
- Mobile responsive shopping cart
- Android and iOS store management app
- Discount coupons
- Automated shipping & tax calculator
- FB Messenger live chat
- Real-time sales, customer, and inventory sync between POS and eCommerce
- Advanced SEO tools
- Abandoned cart saver
- Privacy consent management options
- Wholesale pricing groups
- Product filters
- Create orders
- Product reviews
- Built-in payment integration options
- No transaction fees



Managing for Growth

- Choose your own integrated payment provider
- Multi-tender sales and returns
- Multi-tender paybacks
- Choose tenders for sales, returns, paybacks
- Tender line notes
- Customizable tender types
- Customizable units of measure
- Customizable currency rounding
- Multi-currency pricing or costing of inventory
- Custom tax set-up
- Customizable tax exemptions
- Customizable tax rebates
- Active / Inactive tax status
- Third-party bill-to
- Third-party ship-to
- Multiple tax rates by receiver



Reporting & Insights

- Sales taxes
- Sales tax exceptions
- Sales analysis summary
- Sales analysis detailed
- Cashout
- Bank reconciliation
- User timelog

